



Embassy of Nepal, Dhaka

Press Release

Naturally Nepal Tourism and Cultural Evening in Dhaka

To promote Nepal's tourism and culture in Bangladesh, the Embassy of Nepal, Dhaka organised a Naturally Nepal Tourism and Cultural Evening at the International Conference Centre of Centre of Integrated Rural Development for Asia and Pacific (CIRDAP) on 4 May 2013.

H.E. Prof. Gowher Rizvi, International Affairs Advisor to the Prime Minister Bangladesh was the chief guest of the programme. Speaking on the occasion, Prof. Rizvi underscored the need to strengthen the connectivity between Bangladesh and Nepal for increased trade and tourism between the two countries.

Welcoming the guests, Ambassador of Nepal to Bangladesh H.E. Mr. Hari Kumar Shrestha highlighted that picturesque natural beauty, ancient and historical monuments and rich cultural heritages make Nepal an attractive destination for visitors. He underlined that tourism sector is the backbone of the national economy generating almost 14 percent of foreign currency earning and providing employment to thousands of people directly and indirectly. Tourism sector made an impressive 10 percent growth in 2012 and tourist arrival in Nepal from Asia-Pacific region made a 15 percent growth in the past year.

Ambassador Shrestha noted that 'from the highest mountain to the longest beach in the world', there tremendous potential exist between Nepal and Bangladesh for promotion of tourism and cultural cooperation. He also stressed that promotion of tourism and cultural cooperation play an important role to strengthen connectivity and enhance relations at people-to-people level.

The Nepali artists associated with Ali Mia Folk Academy, Pokhara presented various Nepali folk songs and dance to reflect Nepal's diverse and rich cultural heritages. The programme commenced with the multimedia presentation entitled 'Naturally Nepal'.

The cultural evening was attended by representatives of travel tour industries, travel writers, academia, media and members of diplomatic and consular corps.

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